

Nome Cookie	Finalità	Prima parte/Terza parte	Durata
_gclxxx	Google conversion tracking cookie	prima parte	90
__hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	prima parte	Sessione
__hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	prima parte	390
_gat	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	prima parte	A few seconds
_gid	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	prima parte	1
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	prima parte	730
_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	prima parte	365
__hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	prima parte	A few seconds
__cfduid	This host is used by OneTrust for hosting the Cookie Consent tool script. It is used to manage cookies on websites.	Terze parti	30
_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	prima parte	A few seconds
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.	prima parte	390
__cfduid	This domain is owned by HubSpot. This particular domain for the company ensures that all HubSpot features and functionality are added to the site correctly.	Terze parti	758
__cf_bm		Terze parti	1092
__atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	Terze parti	396
__utmvxxxxxxxxxxxxxx	__utmv	prima parte	A few seconds
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	prima parte	30
__atuvs	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented, but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.	prima parte	A few seconds
ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	prima parte	Sessione
__atrs		prima parte	A few seconds
FRzoOmYmsn0U%2fcRfkXP		prima parte	Sessione
hFXg0EPxbAOLzvAUInnv1jK		prima parte	Sessione
visid_incap_93048	Incapsula DDoS Protectiona and Web Application Firewall: cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). In order to identify clients that have already visited Incapsula. The only cookie that is persistent for the duration of 12 months.	prima parte	364
cProductPg		prima parte	180
www.beretta.com		prima parte	365
vvNo9hI3dHigVdkoIV0X9J5Ls		prima parte	Sessione
www.berettausa.com		Terze parti	365

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OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	prima parte	365
fPukbNETA9wO%2fy18pOlga97D8lczyhF4KhNtYNM13%2ff		prima parte	Sessione
y94IVHdYbbvBrUea%2bxlkOF		prima parte	Sessione
iAFqXzvZMm8%2bUcA2TD8V		prima parte	Sessione
pgiejijO%2bqrOLFYHXpDC3s		prima parte	Sessione
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	prima parte	365
_hjTLDTTest		prima parte	Sessione
wtA1698DM2m0fhDvW9d04v.		prima parte	Sessione
visid_incap_93162	Incapsula DDoS Protectiona and Web Application Firewall: cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). In order to identify clients that have already visited Incapsula. The only cookie that is persistent for the duration of 12 months.	prima parte	364
_hjAbsoluteSessionInProgress		prima parte	A few seconds
__atuvs	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	Terze parti	A few seconds
xtc	This domain is owned by AddThis. AddThis provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	Terze parti	396
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Terze parti	390
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Terze parti	A few seconds
__atuvc	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	prima parte	396
uvc	Tracks how often a user interacts with AddThis	Terze parti	396
_gat_xxxxxxxxxxxxxxxxxxxxxx	Google Analytics Cookies	prima parte	A few seconds
YSC	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Terze parti	Sessione
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	prima parte	90
VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos	Terze parti	180
__atrfs	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	Terze parti	A few seconds
__qca	This domain is owned by Issuu. The main business activity is: Digital Publishing Platform	Terze parti	392
iutk	This domain is owned by Issuu. The main business activity is: Digital Publishing Platform	Terze parti	180
_dlt	This domain is owned by Issuu. The main business activity is: Digital Publishing Platform	Terze parti	Sessione
_hjFirstSeen	Identifies a new user's first session on a website, indicating whether or not Hotjar's seeing this user for the first time.	prima parte	A few seconds
_hjIncludedInSessionSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	prima parte	A few seconds
tluid	This domain is owned by TripleLift, a USA based business providing programmatic native advertising services.	Terze parti	90

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<u>cto_tld_test</u>	This is a Criteo cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	prima parte	A few seconds
<u>criteo_write_test</u>	This is a Criteo cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	prima parte	A few seconds
<u>awxxxx</u>	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	prima parte	3
<u>i</u>	This domain is owned by OpenX. The main business activity is: Advertising	Terze parti	365
<u>A3</u>	This domain is owned by Yahoo. The main business activity is: Search / Advertising	Terze parti	365
<u>APIDTS</u>	TS	Terze parti	1
<u>B</u>	This domain is owned by Yahoo. The main business activity is: Search / Advertising	Terze parti	365
<u>APID</u>	This domain is owned by Yahoo. The main business activity is: Search / Advertising	Terze parti	304
<u>t_gid</u>	This domain is owned by Taboola Inc, a USA based company with multi-national presence. It provides targeted native advertising services.	Terze parti	365
<u>demdex</u>	This cookie helps Adobe Audience Manager perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	Terze parti	180
<u>TestIfCookieP</u>	This domain is owned by Smart Ad Server. The main business activity is: Advertising	Terze parti	365
<u>csync</u>	This domain is owned by Smart Ad Server. The main business activity is: Advertising	Terze parti	396
<u>pid</u>	This domain is owned by Smart Ad Server. The main business activity is: Advertising	Terze parti	396
<u>ab</u>	This domain is owned by Aggregate Knowledge, which has been acquired by Neustar Inc. Aggregate Knowledge provides a data management platform which enables real time targeting and consumer profiling functionality.	Terze parti	365
<u>stx_user_id</u>	This domain is owned by Sharethrough, a USA based company providing an online native advertising technology platform and services.	Terze parti	365
<u>lang</u>	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.	Terze parti	Sessione
<u>_cc_dc</u>	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising	Terze parti	270
<u>_cc_aud</u>	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising	Terze parti	270
<u>_cc_cc</u>	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising	Terze parti	Sessione
<u>_cc_id</u>	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising	Terze parti	270
<u>PUBMDCID</u>	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	Terze parti	90
<u>KRTBCOOKIE_XXXX</u>	This cookie is used to correlate IDs with those of Pubmatic partners (such as demand side platform clients or other advertising technology companies). Pubmatic passes information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.	Terze parti	90
<u>PugT</u>	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	Terze parti	30
<u>www.facebook.com</u>	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	Terze parti	Sessione
<u>fr</u>	Contains browser and user unique ID combination, used for targeted advertising.	Terze parti	90
<u>audience</u>	This domain is owned by spotxchange. The main business activity is: Video Advertising	Terze parti	365
<u>APID</u>	This domain is owned by Advertising.com (AOL). The main business activity is: Advertising	Terze parti	366
<u>uuid2</u>	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.	Terze parti	90

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anj	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.	Terze parti	90
CONSENT	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Terze parti	6149
_rxuuid	This domain is owned by RhythmOne, A USA based targeted advertising company which also offers cross-device user tracking services.	Terze parti	365
_rxuuid	This domain is owned by Unruly Media, part of News Corp. It provides an online video advertising platform and services.	Terze parti	365
tuuid	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	Terze parti	365
C	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	Terze parti	365
tuuid_lu	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	Terze parti	365
IDSYNC	This domain is owned by Yahoo Inc. whose main business model is online advertising. Although this domain is associated with Yahoo's web analytics service, because these are third party cookies they can allow Yahoo, in combination with other cookies set, to collect data for targeted advertising purposes.	Terze parti	366
mc	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services	Terze parti	396
d	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services	Terze parti	90
CMRUM3	This domain is owned by Casale Media. The main business activity is: Advertising	Terze parti	365
CMST	This domain is owned by Casale Media. The main business activity is: Advertising	Terze parti	1
CMID	This domain is owned by Casale Media. The main business activity is: Advertising	Terze parti	365
CMPRO	This domain is owned by Casale Media. The main business activity is: Advertising	Terze parti	90
CMPS	This domain is owned by Casale Media. The main business activity is: Advertising	Terze parti	90
dpm	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.	Terze parti	180
bkdc	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	Terze parti	180
bkpa	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	Terze parti	180
bku	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	Terze parti	180
uid	This domain is owned by Adform. The main business activity is: Real time bidding for display advertising to targeted audiences.	Terze parti	60
C	This domain is owned by Adform. The main business activity is: Real time bidding for display advertising to targeted audiences.	Terze parti	31
fla / blastingnews.com	These cookies, which allow Blasting SA to understand how users make use of the Website, and to track traffic to and from the Website. The information collected by these cookies is processed in an aggregate and anonymous form, with no information on your specific ID being collected – therefore, the use of these cookies does not involve the use of your Personal Data.	Terze parti	365
ljt_reader	This domain is owned by Federated Media Publishing. The main business activity is: Advertising	Terze parti	365
__utma	This domain is owned by Vine Labs Inc. Vine is a mobile app for creating and sharing video through social networks. Vine's privacy policy allows them to share data collected with undisclosed third parties, therefore it must be assumed this is collected with Targeting/Advertising revenues in mind.	Terze parti	730
__utmt	This domain is owned by Vine Labs Inc. Vine is a mobile app for creating and sharing video through social networks. Vine's privacy policy allows them to share data collected with undisclosed third parties, therefore it must be assumed this is collected with Targeting/Advertising revenues in mind.	Terze parti	A few seconds
__utmc	This domain is owned by Vine Labs Inc. Vine is a mobile app for creating and sharing video through social networks. Vine's privacy policy allows them to share data collected with undisclosed third parties, therefore it must be assumed this is collected with Targeting/Advertising revenues in mind.	Terze parti	Sessione
__utmb	This domain is owned by Vine Labs Inc. Vine is a mobile app for creating and sharing video through social networks. Vine's privacy policy allows them to share data collected with undisclosed third parties, therefore it must be assumed this is collected with Targeting/Advertising revenues in mind.	Terze parti	A few seconds

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<u>utmz</u>	This domain is owned by Vine Labs Inc. Vine is a mobile app for creating and sharing video through social networks. Vine's privacy policy allows them to share data collected with undisclosed third parties, therefore it must be assumed this is collected with Targeting/Advertising revenues in mind.	Terze parti	183
<u>%2bZyR77YO%2bZ3WhlstKkL5h59MOxici85oVQNowJldFA%3d</u>		prima parte	Sessione
<u>JSESSIONID</u>	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	prima parte	Sessione
<u>_cfuid</u>	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.	prima parte	Sessione
<u>YII_CSRF_TOKEN</u>	This cookie is used by Cloudflare to identify trusted web traffic.	prima parte	Sessione
<u>Jeus2lcF2Djq9bsSUH913RwFsTMLwEYyYPwIKRLRdALeJGZ0%2befxQ3qbeETX8Thn</u>		prima parte	30
<u>AWSALB</u>	AWS ELB application load balancer	prima parte	7
<u>aWK%2bN%2fBGRZ%2fjtjS60b4jcespzrJE9sVW6twXxCN4Dfw%3d</u>		prima parte	Sessione
<u>f6PyEisIhP1DZGsdUcyID%2b4l2mPLYHxib2e7HEQ8ic%3d</u>		prima parte	Sessione
<u>PHPSESSID</u>	PHP session cookie associated with embedded content from this domain.	prima parte	Sessione
<u>AWSALBCORS</u>	This cookie is managed by AWS and is used for load balancing.	prima parte	7
<u>5e4DPKy56SyJ%2bb3uyOrBJHEudmipvgUV5o0txs8ppil%3d</u>		prima parte	Sessione
<u>tkHITDyfXUcVZeYeXhxXjexYJ4MPllc3hkV7ag%2bbDSw%3d</u>		prima parte	Sessione
<u>eupubconsent</u>	This cookie is used by the IAB Europe Transparency & Consent Framework to store the user's consent to the data collection Purposes. The cookie holds an encrypted consent string that vendors participating in the framework can read and determine the user's consent.	prima parte	2914208
<u>YeJFRJN1nlMmMjwh4406%2bNooi%2bveIQsLW9JNQWI5RK8%3d</u>		prima parte	Sessione